Michigan Dental Association

MEETING OF THE BOARD OF TRUSTEES
May 3, 2014
De Vos Place
Grand Rapids, Michigan

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2013-2014 Board

OFFICERS
Dr. Norman Palm, president
Dr. Martin Makowski, president-elect
Dr. Mark Johnston, vice-president
Dr. Debra Peters, speaker
Dr. Virginia Merchant, editor
Dr. Charles Burling, secretary
Dr. Stephen Harris, treasurer
Karen Burgess, MBA, CAE, CEO/executive director

TRUSTEES
Dr. Mark Barsamian
Dr. James Cantwil
Dr. Brian Cilla
Dr. Curles Colbert
Dr. Howard Hamerink
Dr. Vincent Mack
Dr. Scott Meldrum
Dr. William Metz
Dr. William Patchak
Dr. Paul Revard
Dr. Robert Richards
Dr. Danielle Ruskin
Dr. Colette Smiley
Dr. Robert Tremblay
Dr. Michele Tulak-Gorecki

LEGAL COUNSEL
Mr. Dan Schulte

ADA NINTH DISTRICT TRUSTEE
Dr. Gary Jeffers

2014-2015 Board

OFFICERS
Dr. Martin Makowski, president
Dr. Mark Johnston, president-elect
Dr. Larry DeGroat, vice-president
Dr. Norman Palm, immediate past president
Dr. Debra Peters, speaker
Dr. Virginia Merchant, editor
Dr. Robert Tremblay, secretary
Dr. Michele Tulak-Gorecki, treasurer
Karen Burgess, MBA, CAE, CEO/executive director

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Dr. Danielle Ruskin
Dr. Colette Smiley

LEGAL COUNSEL
Dan Schulte

ADA NINTH DISTRICT TRUSTEE
Dr. Gary Jeffers
MDA STAFF
Grace DeShaw-Wilner, CAE, managing vice president/professional affairs
Bernie Droste, CMP, manager of continuing education
David Foe, MA, director of print and e-publications
Tom Kochheiser, CAE, director of public affairs
Josh Lord, MBA, director of membership and strategic initiatives
Michelle Nichols-Cruz, board and house administrator
Bill Sullivan, JD, director of government affairs
Andrea Sundermann, CAE, director of continuing education

GUESTS:
Lynn Aronoff, grassroots organizer
Robert Ankerman, DDS, chair, Special Committee on Annual Session
David Campbell, DDS, member, Committee on Continuing Education
Kevin Sloan, DDS, MS, chair, Committee on Continuing Education

MEETING OF THE 2013-2014 BOARD

CALL TO ORDER
The meeting was called to order by President Palm at 2:55 pm.

RECOGNITION OF 2014 ANNUAL SESSION GENERAL CHAIR
President Palm expressed the Association’s appreciation to Dr. Robert Ankerman, the 2014 Annual Session chair, for his efforts in making the 2014 Annual Session a success.

Dr. Ankerman reported that while attendance was slightly down this year, the exhibit revenue was $22,000 more than last year.

RECOGNITION OF 2014 CONTINUING EDUCATION CHAIR
President Palm expressed the Association’s appreciation to Dr. Kevin Sloan, the 2014 Continuing Education chair, for his efforts in making the 2014 Annual Session a success.

Dr. Sloan reported that there were no issues reported from attendees with regard to the continuing education programs. The continuing education revenue was over $500,000.

RECOGNITION OF DR. M. DAVID CAMPBELL, CONTINUING EDUCATION MEMBER
Dr. Kevin Sloan, chair, Committee on Continuing Education, provided recognition to Dr. M. David Campbell, for his 19 years of service on the committee, as well as his 50 years of continuous service to the MDA to include serving on the MDA Board of Trustees and MDA Insurance and Financial Group.

OLD BUSINESS
2016 MISSION OF MERCY
Background information is contained in a report to the Board, dated April 23, 2014.
The Board reviewed the membership survey results for the Mission of Mercy. The Board believes that information from the 2014 MOM should be evaluated along with a survey of the House of Delegates prior to making a decision on a 2016 MOM. The survey should be more explicit with regard to financial information.

It was noted that some members have a concern with using dues dollars for a MOM event, to include staff time. In some state dental societies, another entity, such as a Foundation, fundraise and put on the entire event.

The Board agreed that a decision needs to be made soon on a 2016 MOM. The Board discussed tabling the recommendations to the June or September Board meetings. It is aware that if tabled to the June Board meeting there would be incomplete financial information from the 2014 MOM, but a better opportunity with regard to choice of dates and securing equipment. If MDA wants a MOM in the summer months those dates fill up fast and setting the date 15 months in advance provides for a better choice of dates. A tentative date cannot be set now as a $10,000 non-refundable deposit is required.

There would be more complete financial information if tabled to the September Board meeting but less of a chance for getting the desired dates, materials/equipment.

The Board voted to table Recommendations 505, 506, 513 and 514 to the June 2014 Board meeting and requested that a survey be conducted of the House of Delegates with the results to be provided to the Board at its June meeting.

**Recommendation 505:**  
Resolved, that the MDA Board of Trustees recommends to the MDA Foundation, that it conduct a Mission of Mercy event in 2016 and every other year thereafter, and be it further

Resolved, that the MDA Foundation consider appointing a planning committee for the 2016 event by September of 2014.

**Recommendation 506:**  
Resolved, that the total costs of in-kind support from the MDA for the 2016 MOM event not exceed $50,000 and be it further

Resolved, that any in-kind support be reflected in the 2016 budget.

**Recommendation 514:**  
Resolved, that should the MDA Foundation not be able to secure adequate funding for the 2016 MOM event, that MDA will contribute up to 50% of the unfunded cost to put on the event, funds to be taken from the 2016 Non Reserve Fund.

**Recommendation 513:**  
Resolved, that the MDA treasurer shall present a detailed and up-to-date financial accounting of the MOM (Mission of Mercy) at each MDA Board Meeting.

Against tabling: Drs. Mark Barsamian, Stephen Harris and Robert Richards

The following was adopted:

1-5/3/14 Resolved, that a survey of the House of Delegates be conducted regarding the 2014 MOM after the 2014 MOM and before the June 2014 MDA Board meeting. Adopted

Favor: Drs. Mark Barsamian, Charles Burling, James Cantwil, Brian Cilla, Curles Colbert, Howard Hamerink, Stephen Harris, Mark Johnston, Vincent Mack, Scott Meldrum, Martin Makowski, Virginia Merchant, William Metz, William Patchak, Paul Revard, Danielle Ruskin, Colette Smiley, Robert Tremblay, Michele Tulak-Gorecki

Opposed: Dr. Robert Richards

Speaker Peters will forward a Delegate Digest to the HOD explaining that a survey will be sent to the HOD on MOM, with a request that HOD members start gathering information from component members now so they can complete the survey in a timely manner.

DELTA DENTAL BOARD OF DIRECTORS

The MDA received a letter from Delta Dental Plan of Michigan regarding dental members who are up for re-election as well as those that currently serve on the Board and are not up for re-election. Those up for re-election are:

Dr. Terence Comar, Portage, MI (one-year term)
Dr. Joseph C. Harris, Detroit, MI (one-year term)
Dr. Douglas M. Anderson, Columbus, OH (three-year term)

The above dentists are members in good standing of the American Dental Association, Michigan Dental Association and Ohio Dental Association. Delta’s first meeting of its new Board will take place on May 13, 2014.

The MDA Board requested that this matter be placed on the Calendar of Referrals. It plans to discuss the process for dentist representation on Delta’s Board. The Board discussed the option that Delta be notified that the MDA will be proactive in submitting names based on Delta’s criteria for a Board director. Delta may be asked to provide its criteria. President Makowski may appoint a work group to study this matter further.
The following was adopted:

2-5/3/14  | Resolved, that the MDA Board of Trustees approves the re-elections to the Delta Dental Plan of Michigan Board of Directors:
| Dr. Terence Comar, Portage, MI (one-year term)
| Dr. Joseph C. Harris, Detroit, MI (one-year term)
| Dr. Douglas M. Anderson, Columbus, OH (three-year term)

Favor: Drs. Mark Barsamian, Charles Burling, James Cantwil, Curles Colbert, Howard Hamerink, Stephen Harris, Mark Johnston, Vincent Mack, Martin Makowski, Virginia Merchant, William Metz, William Patchak, Paul Revard, Robert Richards, Colette Smiley, Robert Tremblay, Michele Tulak-Gorecki

Opposed: Drs. Brian Cilla and Scott Meldrum
Abstain: Dr. Danielle Ruskin

HUMAN TRAFFICKING:

Background information is contained in a report to the Board, dated April 1, 2014.

The following was adopted:

3-5/3/14  | Resolved, that the Michigan Dental Association is neutral on Senate Bill 597 regarding training to recognize human trafficking because the bill does not include specifics on the training requirements.


COMMENTS BY RETIRING OFFICER/TRUSTEE

The following retiring trustee and officers made comments to the Board reflecting their positive experiences on the Board of Trustees and their appreciation for the experience and their colleagues during their service:

Dr. Norman Palm, president
Dr. Charles Burling, trustee and secretary

NEW PRESIDENT TAKES OFFICE:

Passing of the Gavels:

President Palm presented incoming President Martin Makowski with an engraved gavel and wished him success on his upcoming year as president.

Dr. Martin Makowski presented Dr. Palm with a red MDA lapel pin and his engraved gavel in commemoration of his term as president.
Presidential Gift:
Dr. Martin Makowski presented Dr. Palm with a gift on behalf of the Board of Trustees, staff and membership, expressing appreciation for his service to the profession as president of the Michigan Dental Association.

MEETING OF THE 2014-2015 BOARD

ANNOUNCEMENTS
Conflict of Interest
President Makowski reminded the Board that this agenda item is a time for trustees to mention or ask questions/comments regarding conflict of interest. The conflict of interest policy states that the trustee should report potential conflicts to the president with the Board making the final decision as to whether a conflict exists. No conflicts of interest were noted.

NEW BUSINESS
Alignment of MDA and Subsidiaries Fiscal Year
Background information is contained in a report to the Board dated May 2, 2014.

The following was adopted:

4-5/3/14 Resolved, that a study be undertaken to evaluate the pros and cons of aligning the subsidiaries' fiscal years with the MDA fiscal year for the purpose of providing a consolidated audit, with a report to the Finance Committee by August 2014. 

The Board unanimously adopted Resolution 4-5/3/14.

ELECTION OF SECRETARY AND TREASURER FOR 2014-2015
President Makowski announced the election of secretary and treasurer for the 2014-2015 administrative year, calling first for nominations for the office of secretary.

Secretary:
One nomination for secretary was made, that being for Dr. Robert Tremblay.

The following was adopted:


Treasurer:
One nomination for treasurer was made, that being for Dr. Michele Tulak-Gorecki.
The following was adopted:

6-5/3/14  
Resolved, that Dr. Michele Tulak-Gorecki be declared treasurer of the MDA for 2014-2015.  
ADOPTED


PRIORITY TOPIC FOR 2014-2015
The Board was surveyed prior to the meeting and the topic of “Impact of Large Group Practices” was chosen as the priority topic for 2014-2015.

CONSENT CALENDAR
Six recommendations were contained on the Consent Calendar.

The following was adopted:

7-5/3/14  
Resolved, that the following be adopted:  
Adopted

MDA INSURANCE & FINANCIAL GROUP (MDAIFG)
Topic: Endorsement: Disability and Business Overhead Insurance
Recommendation Number: 538, 543 and 544

MDA INSURANCE & FINANCIAL GROUP (MDAIFG)
Topic: Endorsement: Long Term Care Insurance Products
Recommendation Number: 537

MDA FOUNDATION
Topic: Re-Election of Board Directors
Recommendation Number: 536

COMMITTEE ON GOVERNMENTAL AND INSURANCE AFFAIRS:
Topic: Legislative Achievement Award
Recommendation Number: 546


The recommendations are listed below in their entirety:

8-5/3/14  
Resolved, that the Michigan Dental Association endorse Principal Insurance Company’s portfolio of disability and business overhead insurance products for any new business written for MDA members, based upon a mutually acceptable agreement.  
Adopted

Board Policy
Manual

9-5/3/14  
Resolved, that the MDA Board of Trustees agrees to the continued endorsement of the Ameritus/Union Central Non-Can disability policy proposal for any MDA members currently enrolled in this plan.  
Adopted

Board Policy
Manual
Resolved, that Resolution 138-303 regarding endorsement of the Union Central Non-Can disability policy be rescinded and removed from the Board Policy Manual.

Resolved, that the Michigan Dental Association endorse Mutual of Omaha and John Hancock portfolios of long term care insurance for MDA members, based upon a mutually acceptable agreement.

Resolved, that the following Michigan Dental Association Foundation Board members be re-elected to a three year term to expire June 30, 2017:

Kathy Mielke, RDH
Jill Loewen, RDA, BS, MS
Donald B. Smith, DDS, MS
Mr. Mark Stephens

Resolved, that Representative Peter MacGregor and Senator John Moolenaar each receive the MDA’s Legislative Achievement Award for their public commitment to oral health care and the dental profession.

NEW BUSINESS

MDA Policies:
Individual trustees were provided with a copy of the following MDA policies. The Board was reminded that these are of utmost importance to the organization:

- Conflict of Interest
- Copyright
- Harassment
- Anti-Trust
- Whistleblower
- Executive Session

2014-2015 Standing and Special Committee Chairs
The following was adopted:

Resolved, that the following are approved by the Board of Trustees as chairs to the association's advisory, standing and special committees for the 2014-2015 administrative year:

Committee on Continuing Education

Dr. Thomas Lambert

Committee on Governmental Affairs

Dr. Rhonda Hennessy

Committee on Peer Review/Dental Care

Dr. Vincent Benivegna
Committee on Peer Review Dental Care/Endontics  
*Dr. Steven Shoha*

Committee on Peer Review Dental Care/Oral and Maxillofacial Surgery  
*Dr. Craig Fountain, Chair*  
*Dr. Wayne Olsen, Co-Chair*

Committee on Peer Review Dental Care/Pediatric Dentistry  
*Dr. Phillip Monroy*

Committee on Peer Review Dental Care/Prosthodontics  
*Dr. Robert Humphries*

Committee on Peer Review/Ethics  
*Dr. Michael Maihofer*

Employee Benefits Advisory Committee  
*Dr. Joanne Dawley*

Membership Advisory Committee  
*Dr. Alexa Vitek*

Public Relations Advisory Committee  
*Dr. Lisa Christy, Co-Chair*  
*Dr. William Huszti, Co-Chair*

Special Committee on Access to Care  
*Dr. Kevin Hale*

Special Committee on Annual Session  
*Dr. Lisa Knowles*

Special Committee on Executive Director Evaluation  
*Dr. Norman Palm*

Special Committee on Peer Review/Care and Well-Being  
*Dr. James Oles*


**ANNOUNCEMENT OF GENERAL CHAIR FOR THE 2015 ANNUAL SESSION**

Dr. Mark Johnston, president-elect, informed the board that the general chair for the 2015 Annual Session will be Dr. Lisa Knowles.
FUND BALANCES
Treasurer Tulak-Gorecki reviewed the fund balances with the Board.

INFORMATIONAL
The Board was provided with written reports on the following informational items. No action was required.

- MDA Master Calendar of Referrals
- Legislative Update
- Quarterly Management Report
- MDAIFG Report on Activities

OFFICER, TRUSTEE AND STAFF ANNOUNCEMENTS
State Board of Dentistry Meeting
Dr. Colette Smiley reported that the Committee on Pain Advisory Management provided a report at the most recent Board of Dentistry meeting. The next review may see an increase in the number of continuing education credit hours for pain management to include indications and use of controlled substances.

She noted that the State Board of Dentistry members are not familiar with the MDA peer review system. Misconceptions made during the meeting were corrected under public comment. The Committee on Peer Review/Dental Care will work towards educating the Board of Dentistry on the MDA Peer Review System.

ADA.org
Dr. Gary Jeffers reported that the ADA launched its new ada.org web site on April 30. It is intended to be very user friendly. The new site will adapt to all screen sizes, is connected with the subsidiaries and works with Aptify, the ADA data base program.

Technology Work Group
Dr. Mark Johnston said that the Technology Work Group has met twice. It will meet with the ADA at its next meeting to review the TS Aptify software. It will also review Easymeeting for remote meetings.

Foundation Golf Outing
Dr. Johnston also noted that the Foundation will hold its annual golf outing on May 16 and all are encouraged to attend.

ADJOURNMENT
The meeting was adjourned by President Makowski at 4:42 pm.

Dr. Norman Palm, DDS, MS
2013-2014 President

Dr. Martin Makowski, DDS
2014-2015 President

Dr. Charles Burling, DDS
2013-2014 Secretary

Dr. Robert Tremblay, DDS
2014-2015 Secretary