Dear Colleague:

The Michigan Dental Association, the American Dental Association, and your local dental society are working harder than ever to bring you The Power of 3, helping you succeed in this ever-changing practice environment.

Organized dentistry is your number-one professional resource! This booklet focuses on MDA resources. Throughout its pages, you’ll find solutions to the various challenges you face. You’ll learn who to call for answers to your questions. And, you’ll discover benefits and services that you probably didn’t realize existed. For an in-depth look at all the ADA does for you, please visit the Member Center at www.ada.org.

You get a lot when you’re a member. You can become better informed, save money, and build a better practice. And, more exciting member benefits and services are coming to you in 2015.

So keep this booklet handy, and take advantage of The Power of 3 — your membership in the MDA, ADA and your local dental society. We’re glad you belong!

Martin Makowski, DDS  
2014-2015 MDA President

Mark Johnston, DDS  
2015-2016 MDA President

Karen Burgess, MBA, CAE  
CEO/Executive Director
Contents

Protecting the Profession ............................................ 4
Promoting the Profession ............................................ 5
Continuing Education and Licensure Requirements .......... 6
Keeping Informed .................................................... 7
Practice Management ............................................... 8
Professional Review/Well-Being ................................... 11
MDA Insurance ...................................................... 12-15
MDA Services ........................................................ 16-18
Money In Your Pocket ............................................... 19
MDA Foundation ..................................................... 20
Supportive Network ................................................ 21
MDA Staff Contacts ................................................ 22-23
MDA Officers and Trustees ......................................... 24

Contacting the MDA

▶BY MAIL
3657 Okemos Rd., Suite 200
Okemos, Michigan 48864-3927

▶BY PHONE
517-372-9070; 800-589-2632

▶BY FAX
517-372-0008
517-372-6704 (CE department only)

▶BY EMAIL
membership@michigandental.org

▶ON THE WEB
www.smilemichigan.com/pro

www.youtube.com/michdentists

www.facebook.com/michigandentalassociation

www.facebook.com/smilemichigan

www.linkedin.com/company/michigan-dental-association
Success: Protecting the Profession

Thousands of members plus your voice equals major political clout in the halls of Lansing (and in Washington, D.C.). Because the MDA represents so many Michigan dentists, our voice is taken seriously, making us Michigan’s oral health authority.

**MDA Dental PAC and ADA ADPAC**
Dentistry’s state and federal political action committees ensure the association a place at the table when lawmakers are debating legislation that affects dentistry.

**Legislative Action Center**
This online platform connects you directly to lawmakers, while providing you with easy-to-use tools to advocate for dentistry’s position on hot-button legislative issues.

**Legislative Briefings**
The MDA advocacy team brings legislation and the MDA’s stance on key initiatives right to your local society – at your request.

**Support for Community Water Fluoridation**
MDA staff and volunteers have launched a proactive campaign to educate community officials and the public at large to better understand the benefits of water fluoridation.

**Special Committee on Access to Care**
This statewide group of stakeholders throughout dentistry is charged with taking the lead and identifying real world solutions to the access problem.

**LEGISLATIVE CONTACTS**

- **BILL SULLIVAN**
  Director of Government and Insurance Affairs
  517-346-9405
  bsullivan@michigandental.org

- **JOSH KLUZAK**
  Manager of Government and Insurance Affairs
  517-346-9422
  jkluzak@michigandental.org

- **APRIL STOPCZYNISKI**
  Manager of Access and Prevention
  517-346-9417
  astop@michigandental.org

- **KESHA DIXON**
  Government/Insurance Affairs/Access Assistant
  517-346-9452
  kdixon@michigandental.org

- **RHONDA HENNESSY, DDS**
  Chair, MDA Committee on Governmental and Insurance Affairs

- **KERRY KAYSSEIAN, DDS**
  Chair, MDA Dental PAC

- **KEVIN HALE, DDS, MS**
  Chair, Special Committee on Access to Care
Educating the public about the importance of regular dental care and all of the outstanding things dentists do to improve the oral health of Michigan residents enhances the perception of dentistry and reminds patients to make — and keep — their dental appointments.

**NEW for 2015**

**MDA Statewide TV Ad Campaign**
Watch for the launch of an all-new MDA statewide public education campaign beginning in January 2015. The campaign includes two new TV commercials, social media initiatives, plus exciting campaign extensions you can use in your office. Make this the biggest MDA TV campaign ever!

**NEW for 2015**

**Smilemichigan® Facebook Page**
The MDA is extending its public-centered social media through a new SmileMichigan page on Facebook.

**Patient Education Materials**
Enhance your treatment-planning and your patients’ perceptions of dentistry through MDA and ADA dental health materials.

**Help with Oral Health Presentations**
The MDA’s free video and DVD library can help with presentations in schools or in the community. Call the MDA up to two weeks prior to your event.

**Special Events Promotion**
National Children’s Dental Health Month and other special events provide a unique opportunity for the MDA to educate the public and influence oral health habits.

**Local Public Relations Programs**
The MDA matches expenditures on a three-to-one ratio to promote local society initiatives.

**Media Outreach/Social Media**
The MDA uses Twitter to educate the public, media, lawmakers, and health related organizations on the importance of oral health and its link to overall health.

**PUBLIC INFORMATION CONTACTS**

- **JENNY ARMISTEAD**
  Director of Marketing and Communication
  517-346-9412
  jarmistead@michigandental.org

- **LISA CHRISTY, DDS**
  Chair, MDA Public Relations Advisory Committee
  dlisa@redarrowdentistry.com
Success: Continuing Education and Licensure Requirements

As your first choice for continuing education, the MDA gives you access to better ways to fulfill CE requirements and increase your personal and practice potential.

Spirit of Michigan Annual Session
One of the largest dental meetings in the nation! With three days of courses and nearly 200 exhibits, plus social events and meetings, there’s something for everyone at Annual Session, held in Lansing in 2015 (April 22-25).

Statewide CE Seminars
Bringing CE to a location near you, MDA continuing education seminars are a great way to refresh and recharge your dental team.

Scientific Sessions
Weekend getaways in resort locations provide an opportunity to increase your knowledge base, connect with colleagues, and enjoy good times with your family and friends.

CE Record-Keeping Folders
Available at no charge, these handy folders help you track and organize your important CE coursework.

License Expiration Reminders
Your license is your key to earning income, and the MDA reminds dentists whose licenses are expiring in a given year through postal and email reminders, in addition to announcements in all publications.

Answers to CE Questions
Information you need about CE requirements for you and your staff, plus help with relicensure questions.

Local Dental Society Courses
The 26 local dental societies that comprise the MDA host sessions throughout the year. Some events are designed for the whole dental team, and others are for members only. Contact your component to find out when the next event takes place.

CE CONTACTS

ANDREA SUNDERMANN
CE Director
517-346-9403
asunder@michigandental.org

BERNIE DROSTE
CE Manager
517-346-9401
bdroste@michigandental.org

SHAWNA OWENS
CE Assistant
517-346-9402
sowens@michigandental.org

THOMAS LAMBERT, DDS
Chair, Committee on Continuing Education

LISA KNOWLES, DDS
Chair, Special Committee on Annual Session
Keeping Informed

Journal of the Michigan Dental Association
This monthly, award-winning publication keeps dentists informed of what’s happening in the profession, of the latest clinical practices, and the trends that influence the way you’re practicing dentistry.

Journal eNews
Once a month the MDA provides members with an email newsletter with the latest news and information, plus opportunities for savings, benefits, services, and programs from the MDA.

www.smilemichigan.com/pro
Everything the MDA has to offer, and more, is at your fingertips through the MDA’s easy-to-navigate website. If you still prefer the human touch, members of the MDA staff are always just a phone call or email away!

YouTube Channel
The MDA’s widely successful digital platform features free practice management, legal, and other advice in quick, 10-minute-or-less videos. Visit www.youtube.com/michdentists.

LinkedIn
Through the MDA company page, you can follow your professional community, in addition to networking with colleagues. Visit www.linkedin.com/company/michigan-dental-association.

MEMBERSHIP CONTACTS
► JOSH LORD
Director of Membership and Strategic Initiatives
517-346-9415
jlord@michigandental.org
► ALEXA VITEK, DDS
Chair, Membership Advisory Committee

MEMBER COMMUNICATION CONTACTS
► DAVID FOE
Director of Print and e-Publications
517-346-9421
dfoe@michigandental.org
► JEFF MERTENS
Communications/Technology Coordinator
517-346-9460
jmertens@michigandental.org
► JACKIE HAMMOND
Publications Assistant
517-346-9419
jhammond@michigandental.org

MDA JOURNAL
► VIRGINIA MERCHANT, DMD
MDA Editor
Individual dental practices are the lifeblood of our profession. That’s why the MDA is working harder than ever to help you solve your professional, ethical and legal challenges.

### Contact the MDA Staff
You can rely on the experienced MDA staff to answer your questions and find answers to help you succeed and solve your challenges every day. Call on the staff for support at any time. See the staff listing in each issue of the MDA Journal, or turn to pages 20-21 of this booklet.

### Regulatory Compliance Information
State and federal regulations directly impact how you practice dentistry. You can rely on the MDA to provide you with the information and tools you need to make sure you comply with government requirements.

#### KESHA DIXON
Government/Insurance Affairs/Access Assistant
517-346-9452
kdixon@michigandental.org

### Dental Benefits Communication
**Kit and Materials**
Are your patients struggling to maintain regular dental care due to cuts in insurance plans? If so, the MDA has a kit available to you that will help address their concerns through easy-to-use templates and patient education pieces.

#### APRIL STOPCZYNSKI
Manager of Access and Prevention
517-346-9417
astop@michigandental.org

### Contract Analysis Service
The contract you sign with third party payers is arguably the most important practice decision you can make. Use this free MDA/ADA service to make more informed decisions for your practice’s future.

#### KESHA DIXON
Government/Insurance Affairs/Access Assistant
517-346-9452
kdixon@michigandental.org

### HIPAA Answers
MDA dental benefits staff can answer your individual questions about HIPAA regulations — just call, write, or email.

#### KESHA DIXON
Government/Insurance Affairs/Access Assistant
517-346-9452
kdixon@michigandental.org

### Human Resources
The MDA strives to be the “go to” resource for members. Benefits include unlimited assistance with HR questions, a free 30-minute consultation with our HR expert, and the Staff Matters® Human Resource System, which includes forms, a sample handbook, and more.

#### GRACE DESHAW-WILNER
Managing Vice President of Professional Affairs
517-346-9413
gwilner@michigandental.org
Labor Posters
Several required posters must be displayed in all businesses, and the MDA has what you need to meet the requirements — all at no charge.

Tammy Cauthen  
Human Resources Assistant  
517-346-9416  
tcauthen@michigandental.org

C.O.V.E.R. Program
Members helping members is what the MDA is all about. This locum tenens service links members willing to serve in another member’s practice during short or extended terms of absence.

Josh Lord  
Director of Membership and Strategic Initiatives  
517-346-9415  
jlord@michigandental.org

Legal Information and Services
Members have access to a broad range of opinions and information on legal topics. Also, members can access MDA legal counsel Kerr Russell through a special arrangement, with reduced rates.

Grace Deshaw-Wilner  
Managing Vice President of Professional Affairs  
517-346-9413  
gwilner@michigandental.org

Dental Fee Survey
Make better decisions about fees in your practice by utilizing the information provided by MDA members through this biannual survey and free report.

Josh Lord  
Director of Membership and Strategic Initiatives  
517-346-9415  
jlord@michigandental.org

Staff Compensation Survey
Keep your compensation levels competitive and accurate through the use of this free report, offered every other year.

Josh Lord  
Director of Membership and Strategic Initiatives  
517-346-9415  
jlord@michigandental.org

Search Engine Marketing
More and more patients are looking online to find a dentist. The MDA search engine marketing program connects patients to offices throughout Michigan.

Josh Lord  
Director of Membership and Strategic Initiatives  
517-346-9415  
jlord@michigandental.org

“I benefit from being a member of the MDA in a variety of ways. I love that I can get quality, relevant CE at both my component meetings and the MDA Annual Session. The most important benefit, however, of membership to me is being assured that the MDA is watching out for the collective interests of our profession, lobbying for us, and making sure that we have a voice on issues that affect us.”

— Elizabeth Ralstron, DDS, MS  
Grosse Pointe

(Continued)
Success:

Practice Management (cont.)

Online MDA Dental Assistant Radiography Training
All dental assistants must be certified in radiography, and now the MDA offers an all-online, all-interactive course, fully updated.

► DAVID FOE
   Director of Print and e-Publications
   517-346-9421
dfoe@michigandental.org

MDA Journal Classifieds
Whether buying, selling, looking for equipment, seeking a new position or looking for an associate, the MDA Journal classifieds are a top resource for Michigan dental professionals. They’re available online, too.

► JACKIE HAMMOND
   Publications Assistant
   517-346-9419
jhammond@michigandental.org

Endorsed Insurance Programs
MDA Insurance, a subsidiary of the Michigan Dental Association, is a full-service insurance agency run by dentists, for dentists. See page 12.

Money-Saving Endorsed Services
MDA Services, a subsidiary of the Michigan Dental Association, offers great programs, group discounts, and special product enhancements on programs and services your practice uses every day. We do the research so you don’t have to. See page 16.

Demographic Information
Wondering what the dentist-per-patient ratio is for counties throughout Michigan? You can make more informed practice location and expansion decisions after reviewing this free MDA report.

► JOSH LORD
   Director of Membership and Strategic Initiatives
   517-346-9415
jlord@michigandental.org

“The MDA’s got what it takes to help me run a successful practice, from radiography training, to legal information and placement services. There’s so much that the MDA offers – I’m glad I’m a member!”
— Dan Edwards, DDS
Ann Arbor
Professional Review and Well-Being

Your local dental society, specialty society and the MDA realize that differences sometimes exist between patients, member dentists, or insurance carriers. MDA peer review is recognized by the state of Michigan’s licensing authorities, the courts, malpractice attorneys and insurance companies as a preferred method of resolving disputes without litigation.

Peer Review/Ethics
Peer Review/Ethics is a system designed to uphold the Standards of Ethics and Code of Professional Conduct of both the MDA and the ADA. A committee of dentists will review allegations of ethical violations on an impartial basis. The allegations may involve false/misleading advertising, patient records, and criticism about another dentist’s treatment.

Code of Ethics
A copy of the Standards of Ethics and Code of Professional Conduct is available from the MDA or on the MDA website at www.smilemichigan.com/pro. The Code is updated as needed. The MDA also publishes a monthly “Peer Review/Ethics” column in the MDA Journal that explores ethical situations that may arise.

Peer Review/Dental Care
As part of the volunteer peer review/dental care system, a committee of local or specialty dentists will review cases on an impartial basis. Peer review may involve appropriateness of treatment, quality of treatment, questions of overall provider competency, disputes between provider and carrier over services rendered or to be rendered, and reasonableness of fees.

Peer Review/Care and Well-Being
The award-winning MDA Care and Well-Being program provides help for dentists, their families, and staff suffering from substance abuse, sexual problems, stress, or other personal or practice problems. It’s designed to protect the public while encouraging and supporting recovery.

PROFESSIONAL REVIEW CONTACTS

▸ Grace Deshaw-Wilner  
Managing Vice President of Professional Affairs  
517-346-9413  
gwilner@michigandental.org

▸ Jo Ann Murphy  
Senior Professional Review Assistant  
517-346-9430  
jmurphy@michigandental.org

▸ Christine Wilson  
Professional Review Assistant  
517-346-9409  
cwilson@michigandental.org

▸ Michael Maihofer, DDS  
Chair, MDA Committee on Peer Review/Ethics

▸ Vince Benivegna, DDS  
Chair, MDA Committee on Peer Review/Dental Care
Protect your personal and professional assets with MDA Insurance, and face the future with confidence! You’ll enjoy quality programs, group savings, and lower dues!

Access to special coverage enhancements and exclusive insurance programs is a key benefit of your membership. All programs are continuously reviewed and evaluated to ensure they meet your needs. Member support gives MDA Insurance the leverage to obtain superior coverage at rates that are among the most competitive in the marketplace.

CALL 800-860-2272 FOR MORE INFORMATION

Exclusive MDA Health Plan
Access to a proprietary employer group health plan is available through MDA Insurance. Assistance with all Blue Cross plans, marketplace plans, subsidies and tax credits is also provided.

Professional Liability Insurance
The Professional Protector Plan offers a 10 percent discount for MDA membership, and that’s just the beginning of your possible savings.

Property Coverage
Complete practice property insurance for your building and equipment.

Cyber Liability and Data Breach
Cover your exposure for the unintended release of protected health and financial information.

Workers’ Compensation Coverage
Special MDA member rates make this program a great money-saving option.

Disability Insurance
Individual and group plans available. We offer plans that provide coverage if you are unable to work in your own occupation.

Life Insurance
Solutions for all your personal and business-related life insurance needs.

Long-Term Care Insurance
Protect your retirement savings and other assets.

Home and Auto Insurance
Affordable MDA group rates, multi-policy discounts, top-rated carriers and unbeatable service. Your discount extends to the office staff, too!

Other Insurance Plans
Vision and eyeglass coverage, accidental death and dismemberment, business overhead expense, hygienist and dental assistant professional liability, employee disability income protection, accident and critical illness, and dental insurance.
To Maximize Your Benefits of MDA Membership, Complete the Form Below and Mail in Today.

An agent will contact you about how to save money on your insurance. Call us at 800-860-2272 or visit online at www.mdaprograms.com to request a quote.

Your Name: ________________________________

Mailing Address: ____________________________
City ST ZIP

Practice Address: ____________________________
City ST ZIP

Email Address: ______________________________

Phone: __________________ Fax: ______________

I want to maximize my benefits of MDA membership by getting the best prices on my insurance needs. Please contact me about (check all that apply):

Health, Life and Disability Products
☐ MDA Health Plan
☐ Insured Group Health Plans
☐ Individual Health Insurance
☐ MDA Retiree Medical Plan
☐ Disability Insurance
☐ Business Overhead Expense Insurance
☐ Practice Loan Insurance
☐ Term Life Insurance
☐ Permanent Life Insurance
☐ Long-Term Care Insurance
☐ Accident Insurance
☐ Critical Illness Insurance

Commercial Insurance Products
☐ Professional Liability Insurance
☐ Practice Property Insurance
☐ Cyber Liability/Data Breach Insurance
☐ Workers’ Compensation Insurance

Personal Insurance Products
☐ Auto/Motorcycle/Recreational Vehicles
☐ Homeowners/Renters/Income Property
☐ Personal Umbrella
Call 800-860-2272

► CRAIG START
President
cstart@mdaifg.com
Ext. 441

► ELISE WITTE
Executive Assistant
ewitte@mdaifg.com
Ext. 445

► SABRINA RAWSON
Accounting Associate
srawson@mdaifg.com
Ext. 433

► CINDY HOOGASIAN
Marketing Manager
choogasian@mdaifg.com
Ext. 467

COMMERCIAL INSURANCE

► JEFF SPINDLER
Director, P&C Programs
jspindler@mdaifg.com
Ext. 444

► TINA CROLEY
Commercial Lines Manager/Account Executive
tcroley@mdaifg.com
Ext. 448

► MISTY HAIGH
Commercial Lines Account Coordinator
mhaigh@mdaifg.com
Ext. 449

► JILL ANDERSON
Commercial Lines Representative
janderson@mdaifg.com
Ext. 456

► JENNIFER GOSS
Commercial Lines Representative
jgoss@mdaifg.com
Ext. 466

► MELANIE ADLER
Commercial Lines Representative
madler@mdaifg.com
Ext. 464

LIFE, HEALTH AND DISABILITY

► TINA VOSS
Program Manager, Health Plans
tvoss@mdaifg.com
Ext. 479

► CRISTA FELDPAUSCH
Program Manager, Life and Disability
feldpausch@mdaifg.com
Ext. 447

► ART BRANDSTATTER
Medicare Specialist
abrandstat@mdaifg.com
Ext. 432

► AVERILL MEADOWS
Account Executive
ameadows@mdaifg.com
Ext. 435

► TIM MURPHY
Account Executive
tmurphy@mdaifg.com
Ext. 478

► DENISE WYZYWANY
Health Representative
dwyzywany@mdaifg.com
Ext. 450

► HEIDI DUMOND
Health Representative
hdumond@mdaifg.com
Ext. 440

► SHAWN HAINDEL
Health Representative
shaindel@mdaifg.com
Ext. 442
“MDA put a complete package together for me, with all the coverages coordinated under one carrier. They educated me about the coverages that were in my best interest, and in the interests of my office and staff. I am super happy I did it. My costs are comparable but my coverage is better, and I believe that MDA Insurance deals with companies that will stand beside members when we need them.”

— Anthony Malis, DDS
Waterford
MDA Services offers a variety of endorsed financial services and business management programs designed to make your office run smoothly and efficiently — at a lower cost to you.

Call MDA Services at 800-860-2272 to learn more about the following programs, or visit www.mdaprograms.com.

**BUSINESS MANAGEMENT PROGRAMS**
- Examination Gloves and Masks
  - MDA Services
- Merchant Credit Card Processing
  - Comerica Merchant Services
- Precious Metal Scrap Refining
  - D-MMEX EasyRefine
- Office Supplies
  - Staples Business Advantage
- Account Collection Services
  - Transworld Systems Inc.
- Website Development and Online Marketing
  - Officite
- Automated Patient Communication Solutions and Online Reputation Management
  - Demandforce
- Section 125 Cafeteria Plans
  - BASIC
- Payroll Processing Services
  - BASIC Payroll Plus

**FINANCIAL SERVICES**
- Discount Magazine Subscriptions
  - Subscription Services
- Amalgam Separators
  - DRNA
  - Solmetex
- Dental Waste Management Services
  - DRNA
- Practice and Equipment Financing
  - Bank of America Practice Solutions
- MDA VISA or MasterCard
  - Bank of America
- Patient Financing
  - CareCredit
Our endorsed programs add value to your MDA membership by helping reduce your costs of doing business. Participating in just a few of these programs could help you recoup your membership dues, and provides a stream of non-dues revenue to MDA. Maximize your membership’s value by using these endorsed programs!
Success:

MDA Services Contacts

- **DARREN ZWICK**  
  Director  
dzwick@mdaifg.com  
Ext. 446

- **CAROL RARICK**  
  Member Services Representative  
crarick@mdaifg.com  
Ext. 465

- **NANCY WILLIAMS**  
  Customer Service, Glove Program  
nwilliams@mdaifg.com  
Ext. 468

- **SABRINA RAWSON**  
  Customer Service, Glove Program  
srawson@mdaifg.com  
Ext. 433

- **ELISE WITTE**  
  Customer Service, Glove Program  
ewitte@mdaifg.com  
Ext. 445

- **ELSA ROCKWOOD**  
  Customer Service, Glove Program  
erockwood@mdaifg.com  
Ext. 420

- **CINDY HOOGASIAN**  
  Marketing Manager  
choogasian@mdaifg.com  
Ext. 467

**BOARD CHAIR**

- **DALE NESTER, DDS**  
  Chair, MDA Insurance & MDA Services

"MDA-endorsed Bank of America Practice Solutions is easy to work with. It took just a couple of weeks to get the loan and there was minimal paperwork. They were great!"
— Malik Hider, DDS  
Garden City
MDA Membership Puts Money In Your Pocket

Here’s What You Get That Non-Members Don’t!

- Your Name in the MDA’s Find-a-Dentist directory at www.smilemichigan.com
  Find-a-Dentist delivers an average of 12 patients per member throughout the year
- MDA, ADA and Dental Specialty Member Logos
  Two out of every three of Michiganders prefer to see an MDA member dentist for treatment
- The MDA’s Dental Benefits Patient Communication Kit
  Helps your patients understand the importance of dental care — with or without dental insurance
- Resources to Help You Navigate the Third Party Payer System
  Assistance resolving problems involving health care plans, coding and billing
- MDA Fee and Staff Compensation Surveys
  Understand fees in your market and keep your costs in line
- Access to the MDA Health Plan, an employer group health plan available to MDA members for themselves, their families and staff. Only from MDA Insurance
- ADA Contract Analysis Service
  Free analysis of all dental plan participation agreements
- Website Development Services
  A great way to unleash the marketing power of the Web
- MDA Services Gloves
  Helps reduce your supply expense
- ADA Online Dental Practice Hub
  Tools to keep your office strong during economic downturns

1-800-589-2632
www.smilemichigan.com

Strong Returns on Your Professional Investment
The Michigan Dental Association Foundation is growing quickly as the philanthropic arm of organized dentistry in our state. In just a few years of existence the Foundation has become an integral part of Michigan dentistry.

**Michigan Mission of Mercy**
Planning has already began for the 2016 Michigan Mission of Mercy, to take place in Southeast Michigan. More than 1,000 patients are expected to be treated, and just as many dental volunteers will be needed to help staff this massive dental access undertaking.

**Access to Care**
The MDA Foundation helps fund access-to-care programs and oral health initiative programs so that citizens of the state of Michigan have the opportunity to achieve optimal oral health. Past MDA Foundation grants include support of Give Kids a Smile Day, community dental clinics that provide free or low cost dental services, and oral health kits in Old Newsboys Goodfellows holiday packages.

**Supporting our Students**
The MDA Foundation provides financial support through scholarships to Michigan students pursuing careers in dentistry, dental hygiene, and dental assisting. As the cost of dental education continues to rise, these scholarships help defray expenses for students who qualify based on academic record, community service, leadership, and financial need.

**Planned Giving Program**
The MDA Foundation is working to incorporate various planned giving methods and strategies into its development programs. Planned Giving vehicles combined the opportunity to support the Foundation with personal benefits designed to meet the donor’s objectives. By creating a legacy through the Michigan Dental Association Foundation you’ll contribute to the dental health of future generations.

**Tributes and Memorials**
Would you like to find a special way to honor the passing of a friend or loved one, or to celebrate a colleague’s achievement, or to mark a special occasion? The MDA Foundation offers a special giving opportunity for donors who wish to honor a friend or colleague with a contribution in their name.

**MICHIGAN DENTAL ASSOCIATION FOUNDATION CONTACTS**

**NANCY MAIER**
Chief Development Officer
517-346-9423
nmaier@michigandental.org

**SUSAN CARRON, DDS, MS**
Interim President, MDA Foundation
The MDA connects you to more than 5,500 other dentists throughout Michigan — giving you a supportive network for the life of your membership. Visit the MDA’s online member directory at www.smilemichigan.com/pro.
MDA Staff Contacts

EXECUTIVE OFFICE

► KAREN BURGESS
   CEO/Executive Director
   517-346-9425
   kburgess@michigandental.org

► JENNIFER LENNEMANN
   Assistant to the Executive Director
   517-346-9461
   jlennemann@michigandental.org

ACCOUNTING/PRODUCTION/BUILDING

► BRIAN STUMP
   Director of Finance
   517-346-9407
   bstump@michigandental.org

► LORI KLEINFELT
   Property Manager/Accounting Manager
   517-346-9406
   lkleinfelt@michigandental.org

► JODY MARQUARDT
   Dues/Accounting Clerk
   517-346-9408
   jmarquardt@michigandental.org

► DAVE LUTZ
   Internal Services Clerk
   517-346-9426
   dlutz@michigandental.org

MARKETING/COMMUNICATIONS/PUBLIC RELATIONS

► JENNY ARMISTEAD
   Director of Marketing and Communications
   517-346-9412
   jarmistead@michigandental.org

PROFESSIONAL REVIEW/HUMAN RESOURCES/LEGAL AFFAIRS
HOUSE OF DELEGATES

► GRACE DESHAW-WILNER
   Managing Vice President/Professional Affairs
   517-346-9413
   gwilner@michigandental.org

► JO ANN MURPHY
   Senior Professional Review Assistant
   517-346-9430
   jmurphy@michigandental.org

► CHRIS WILSON
   Professional Review Assistant
   517-346-9409
   cwilson@michigandental.org

► TAMMY CAUTHEN
   Human Resources Assistant
   517-346-9416
   tcauthen@michigandental.org

► MICHELLE NICHOLS-CRUZ
   Board/House Administrator
   517-346-9414
   mcruz@michigandental.org

CONTINUING EDUCATION/ANNUAL SESSION

► ANDREA SUNDERMANN
   CE Director
   517-346-9403
   asunder@michigandental.org

► BERNIE DROSTE
   CE Manager
   517-346-9401
   bdroste@michigandental.org

► SHAWNA OWENS
   CE Assistant
   517-346-9402
   sowens@michigandental.org
GOVERNMENT/INSURANCE AFFAIRS

▶ BILL SULLIVAN
  Director, Government/Insurance Affairs
  517-346-9405
  bsullivan@michigandental.org

▶ JOSH KLUZAK
  Manager, Government and Insurance Affairs
  517-346-9422
  jkluzak@michigandental.org

▶ APRIL STOPCZYNSKI
  Manager, Access and Prevention
  517-346-9417
  astop@michigandental.org

▶ KESHA DIXON
  Government/Insurance Affairs/Access Assistant
  517-346-9452
  kdixon@michigandental.org

MEMBERSHIP/STUDENT AFFAIRS

▶ JOSH LORD
  Director, Membership/Strategic Initiatives
  517-346-9415
  jlord@michigandental.org

▶ SHERRY BRYAN
  Membership Coordinator
  517-346-9424
  sbryan@michigandental.org

▶ JOANNE FLOYD
  Membership Coordinator
  517-346-9451
  jfloyd@michigandental.org

▶ PATTI FOX
  Receptionist
  517-346-9400
  pfox@michigandental.org

PUBLICATIONS/WEBSITE

▶ DAVID FÖE
  Director, Print and e-Publications
  517-346-9421
  dfoe@michigandental.org

▶ JEFF MERTENS
  Communication/Technology Coordinator
  517-346-9460
  jmertens@michigandental.org

▶ JACKIE HAMMOND
  Publications Assistant
  517-346-9419
  jhammond@michigandental.org

CARE AND WELL-BEING LINE
  517-346-9413

MICHIGAN DENTAL ASSOCIATION FOUNDATION

▶ NANCY MAIER
  Chief Development Officer
  734-765-1197
  nmaier@michigandental.org

▶ LORI KLEINFELT
  Foundation Administrator
  517-346-9406
  lkleinfelt@michigandental.org

MISSION OF MERCY

▶ NANCY MAIER
  Chief Development Officer
  734-765-1197
  nmaier@michigandental.org

▶ ANDREA SUNDERMANN
  CE Director
  517-346-9403
  asunder@michigandental.org
MDA Officers and Trustees

Trustees are listed along with names of their district dental society. For contact information, visit www.smilemichigan.com/pro and click the “Member Directory” link under “Quick Links.”