MINUTES OF MICHIGAN DENTAL FOUNDATION BOARD OF DIRECTORS
June 6, 2008

Present:
Grace Curcuru, DDS
Mike Jennings, DDS
Ghabi Kaspo, DDS
Kathy Mielke, BS, RDH
Charles Owens, DDS
Ron Paler, DDS
Don Smith, DDS
Mark Stephens
Carl Stoel, DDS
Kevin Cook, student liaison
Rob Lovell, DDS, MDA BOT liaison

Staff:
Brian Stump, controller
Lori Kleinfelt, Foundation administrator

Absent:
Arnold Baker, DDS, MS
Susan Carron, DDS
Murray Malinoski, DDS
Joan McGowan, Ph.D.

President’s Update: The president provided the board with an update on items he has been working on since the February board meeting. Items included:

The board was updated on the status for the amendment on the Michigan Dental Foundation Articles of Incorporation.
WDA Visitation: The president met with the executive director of the WDA Foundation to discuss the parameters of the executive director’s job with the WDA Foundation.
The president attended a meeting for the Paula Tutman Tooth Fairy Foundation.
The president informed the board that he is working with UDM in helping children who were examined at Give Kids a Smile day who needed follow up treatment.
The president contacted Brighton Ford Mercury, the dealer that the Foundation has worked with for the past two car raffles to thank them for all their efforts.
The president and the treasurer attended a Michigan Dental Hygienist’s Association board meeting where they gave a presentation about the Foundation.
Informed the board that the Dr. Michael Jennings will attend the MDA Strategic Planning meeting at the MDA June board meeting in Traverse City.
The president thanked those board members and staff who gave of their time and service at the Annual Session and Golf Outing.

February 29, 2008 Minutes: The February minutes were adopted with editorial changes discussed at the meeting.

Election of Board Members: The following board members were re-elected to 3-year terms:

MDF 1-0608 RESOLVED, THAT THE FOLLOWING MICHIGAN DENTAL FOUNDATION BOARD MEMBERS BE RE-ELECTED TO THREE YEAR TERMS TO EXPIRE JUNE 30, 2011:

MDF Board of Directors /1/ 6/6/08
The resolution was adopted.

**Election of Officers:** The following board members were nominated as officers for the 2008/2009 administrative year: President: Ronald Paler, DDS, Vice-President: Susan Carron, DDS, MS, Treasurer: Michael Jennings, DDS, Secretary: Grace Curcuru, DDS.

The following was adopted:

**MDF 2-0608**  
RESOLVED, THAT THE MICHIGAN DENTAL FOUNDATION BOARD OF DIRECTORS ELECTS THE FOLLOWING AS OFFICERS FOR THE 2008/2009 ADMINISTRATIVE YEAR:

- **President:** Ronald Paler, DDS,
- **Vice President:** Susan Carron, DDS, MS
- **Treasurer:** Michael Jennings, DDS
- **Secretary:** Grace Curcuru, DDS

**Vice President’s Update:** The vice president’s report informed the board that the 2008 car raffle proceeds will be just under $25,000. Several options such as leasing vs. buying and the possibility of raffling a crossover car are being researched for 2009. The vice president will report back to the board with options or a recommendation at the September board meeting.

**Finance Committee Report:** The finance committee reviewed the 2007 Foundation audit and noted that there was an increase in net assets for 2007. The committee also informed the board that the current review of the financial statements is not as in-depth as a full audit. A full audit of the Foundation will be conducted for the 2008 calendar year.

**Financials:** The board was informed that the 2008 revenues are in line with the budget. However, the investment accounts have a loss for the first quarter of 2008. It appears the change in the dues statement was positive for the Foundation contribution line item. A transfer of $40,000 was made into the UBS investment account in May.
Investment Policy Update: The updated document that was approved by the board has been signed. At this point, the Foundation is waiting for UBS to sign documentation stating that they received the documentation and will abide by all laws relating to investments.

Update on the iMIS Database: The board was provided with a status report on the installation of the Fundraising Module as well as additional information on the capabilities of the module. The fundraising module is scheduled for full implementation by October 1, 2008.

Development Committee Report: The development committee updated the board on the following items:

- **Online Auction:** The contract between the Foundation and CMarket has been settled. The dates for the auction are October 29 through November 16. Once again, the auction will conclude at the Detroit District Dental Review. The treasurer has started securing sponsors and requested that each board member provide three items for the auction. $100-300 items for the auction are needed for a successful auction.

- **Goodfellows Update:** There have been some challenges incurred with obtaining the toothbrushes for the holiday basket. The treasurer has been unable to get the Dean at UDM to agree to order the toothbrushes for the Foundation. Ordering through the school provides a substantial discount. If the Foundation has to order the toothbrushes without the school’s help, the cost of the project will go over the budgeted $5,000 which is the Foundation’s commitment to the project. Delta Dental Fund has agreed to increase its commitment to $7,000 and the Goodfellows have stated that they can contribute to the project if needed. As the Foundation and Delta Dental are partners in the project, the belief is that the Foundation should also increase its contribution to $7,000.

- **Gift Acceptance Policy:** The gift acceptance policy as previously presented to the board for review is on hold so that the committee can investigate levels and reporting avenues. Once these items have been clarified, the policy will be presented to the board for discussion.

Communication Committee: The board was updated on the status of the next newsletter issue that will be inserted in the August issue of the MDA Journal. The due date for the December newsletter is October 10.

Nomination Committee Report: The nomination committee has been working on getting a representative from the Michigan Dental Assistants Association. The process has been very slow, however a new president will be in office soon. The committee is hopeful that a representative will be selected after the new president takes office.

Grant Administration Report: The committee received four grant applications by the June 1 deadline. Two applications are not strong applications, which has the committee concerned about the possibility of distributing grants in 2008. The chair decided to send letters to two applicants who did not receive a grant in 2007 due to a lack of funding to cover all the worthy applicants.
The two grant applicants who received the letters have until June 15 to respond with their interest for 2008.

Scholarship Committee: The scholarship reception that was held at the MDA Annual Session in May was very well received. The scholarship chair is updating the school contact list so scholarship applications are assured of going to all schools which meet the criteria for the scholarships. The chair will be contacting and visiting schools in order to try to drive up the number of applicants. The board discussed the option of having one of this year’s scholarship recipients speak at next year’s reception.

Golf Outing Update: The weather cooperated nicely and the golf outing was enjoyed by many. Golf participants totaled 79 golfers which were down from previous events when the outing was held in conjunction with Annual Session. Even though participation was down slightly, sponsorship funds were near the budgeted amount. The final numbers are not in, however, profits are expected to be $10-12,000, which is higher than the $5,700 that was budgeted. Alternate locations will be sought out for the 2009 golf outing.

Consultant to the Board: The Foundation could use additional assistance from non-board members who could serve on a committee or task force. The board believes these positions would best be served by a consultant to the board. Prior to adding a consultant, the board would need to determine how the consultant would be appointed and the responsibility of the consultant. The following resolution was proposed and adopted:

MDF 2-0608 RESOLVED THAT THE PRESIDENT APPOINT A COMMITTEE TO INVESTIGATE A CONSULTANT POSITION FOR THE MICHIGAN DENTAL FOUNDATION BOARD OF DIRECTORS.

The president appointed Drs. Owens and Smith to the consultant task force.

Fundraising Professional: The board discussed the need to hire a fundraising professional to help grow the assets of the Foundation. A committee will be formed to research the duties and qualifications of the desired candidate.

Meeting Dates: The following board meeting dates were set:

- Friday, September 26, 2008 – 9:00 a.m.
- Friday, December 12, 2008 – 9:30 a.m.

Adjournment: The meeting was adjourned at 12:20 p.m.