



GREAT SPONSORSHIP OPPORTUNITIES!

Smile On[®] Golf Outing

Friday, May 11, 2012

10 a.m.

Forest Akers West Golf Course
Michigan State University
Lansing, MI 48910



- **Be a “Smile On” Platinum Level Sponsor! (\$5,000*)**

Platinum Level sponsors will have names/logos on a Platinum Level welcome banner. Special commemorative golf balls and greeting gifts, which will include the Platinum Sponsors logo as well as the Foundation’s logo, will be given to every golfer. Platinum sponsors will receive the highest level of recognition throughout the outing. Their names will be included in the program and in an article regarding the outing. Also, Platinum Level sponsors will receive a pass for a foursome of golfers to participate in the “Smile On” Golf Outing.

- **Be a “Smile On” Gold Level Sponsor! (\$1,500*)**

Gold level sponsors will have their names on a special gold level welcome banner to greet the golfers. Their names will be included in the program and in an article regarding the outing. In addition Gold Level sponsors will receive a pass for a foursome of golfers to participate in the “Smile On” Golf Outing.

- **Be a “Smile On” Silver Sponsor! (\$500*)**

Silver Level sponsors will have their names displayed on a sign at the tee box of a designated hole. Their names will be included in a program and an article regarding the outing.

- **Be a “Smile On” Bronze Sponsor (\$300*)**

Bronze Level sponsors will have their names displayed on a sign at the green area of a designated hole. Their names will be included in the program and in an article regarding the outing.

- **“Hole in One” Sponsorship** — Have your company sponsor a Hole in One contest! It’s a great way to get people talking about the great prize and your company. Please contact us soon if you are thinking about this option, as there are a limited number of holes available for this sponsorship opportunity.

- **Prizes, gift certificates, merchandise** — Be as creative as you want! Your prizes will be used during the outing as great giveaways! Gift certificates to restaurants, B&Bs, golf courses, retail establishments, sporting events, theaters, and merchandise such as shirts, hats, etc., are all welcome.

- **Greeting gifts** — Want to be an integral part of the outing? Then supply the Foundation with golf balls, tees, ball markers, gloves, golf towels, tote bags, golf umbrellas, golf clubs, putters, shirts, water bottles, etc. Include your logo on these greeting gifts for maximum exposure! Please contact us and make sure that another business has not already selected the item you are interested in providing to the Foundation.

Remember . . . you can be a Platinum, Gold, Silver or Bronze sponsor and also provide the outing with prizes or greeting gifts. You are the creator of your advertisements. Be a part of this great event and remember that the leaders of Michigan’s organized dentistry will be involved with this outing. Make sure your name is one they remember!

***Tax Deductions** — Silver and Bronze sponsors can deduct 100 percent of their gift as a charitable contribution to a 501c(3) organization. Platinum and Gold Sponsors will be able to deduct their gift minus the golf fees. Detailed letters will be sent to all contributors detailing their tax advantage.

The Michigan Dental Association Foundation is the philanthropic arm of the Michigan Dental Association and the funds are used toward student scholarships, access to care and public oral health initiatives. Help us to make Smiling Futures Start Here, and “Smile On”!

Smile On[®] is a registered service mark of the Michigan Dental Association

